

# Organization Profile

## **Emovez Visual Communication**

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Your Vision

+



Our Ideas

=



The Key to Success

**Who We Are**

## Who We Are

*Emovez is a young enterprise engaged in providing 360 degree services in the areas of **brand identity, corporate communication, website design, multimedia and film production.***

Emovez is a full-service Visual Communication Design and Consulting firm. Over the years, we have gained significant experience in all aspects of design and production and have mastered the art of communication design. **We offer a complete range of high quality design, consulting and development services to our clients, helping them to create original and meaningful communication for their businesses.**

We develop solutions for our customers that effectively deliver their messages, present original ideas and have high visual impact, putting our customers ahead of their competition. **Our services include corporate identity and branding design, web sites/interactive multimedia design and production, graphic design, user interface design, advertising and film production.**

Distinguished for its user-experience driven design and sound technology, Emovez aligns with its customer to transform raw ideas into an effective channel of communication. At Emovez, every project is an opportunity to communicate - messages, ideas, values - to specific and often diverse audiences.

This clarity of approach, achieved through years of cumulative experience, and 100% commitment to quality has enabled Emovez to service pioneer institutions such as **American Express, Bank of Baroda, IBM, Larsen & Toubro, Nabard, Pfizer, UniDEL Group and Welspun India Ltd.**



## Emovez Ground Rules

1. OWN YOUR WORK
2. NOT JUST PROBLEMS – SOLUTIONS!
3. THINK ON YOUR FEET!
4. FOCUS ON DELIVERY AND DEADLINES
5. **T**ogether **E**veryone **A**chieves **M**ore
6. KEEP IT STRICTLY CONFIDENTIAL

## Culture & Setup

**Emovez** comprises of a team of specialists: confident, enterprising and ever ready to take on challenges. Our team believes in giving the best to our work and attempt to make every creation better than the last.

### Emovez at work

When it comes to work, we believe in innovating till we find the optimum solution. Work at Emovez airs an attire of confidence and growth, coupled with strong yet oddly harmonious personalities.

### Emovez & Clients

Every client is an opportunity for us to better ourselves. As clear as water, our vision is aimed at providing our clients with the best they can reach for. We respect our relationships with our clients and make every attempt to stand up to all client expectations.

## A Reliable Choice

Depending on the type of assignment, complexity and involvement of other parties, our capabilities can be scaled to fit diverse project requirements. Our team can undertake complete project development from start to finish or provide consulting services in conjunction with other parties such as advertising agencies, PR firms and others. In all situations, Emovez guarantees superior results and complete client satisfaction.

Emovez is an experienced and reliable choice as a visual communications consulting firm. **We welcome an opportunity to review your RFP or meet to discuss how our capabilities and services can benefit your company.**

Please contact us at [info@e-movez.com](mailto:info@e-movez.com) or call **+91 (22) 2447 2593**.



*“Our vision is to set the standards for visual communication design around the world across all domains and mediums through hard work, innovation and a willingness to redo things several times over until the desired result is achieved.”*

# What We Do

## What We Do

*Our experience across different techniques & technologies and our understanding of the various mediums of advertising and communication provides us with valuable implementation advantage.*

Our services range from **building your brand identity** to **designing your corporate communication material** to **constructing an end-to-end website for your business** to **developing interactive presentation** to **producing full-length corporate films**.

Our experience across different techniques & technologies and our understanding of the various mediums of advertising and communication provides us with valuable implementation advantage, which helps our customers achieve consistency across all channels of communication.



## We...

- > Articulate your business objectives
- > Prepare strategy based on articulated objectives
- > Understand the functional requirements
- > Study the audience segments
- > Draw functional specifications aligned with the strategy
- > Follow best practices of usability and interaction design
- > Provide you with a sound technical back-end
- > Integrate external components
- > Deliver customized end-to-end solution

## Services at a glance...

### Brand Identity



Effective identity design is one of the most critical steps toward establishing consistent and successful communication strategy. Emovez has accumulated extensive experience in most areas relating to Branding and Identity Design. We have successfully developed logo and identity systems for various organizations.

After thorough research, we will deliver unique and original design that will help you position your organization and lead to better brand awareness and recognition.

### Corporate Communication



Emovez Corporate Communication Design services are an integral part of our complete Design and Visual Communications solution.

We offer corporate identity design, print design, design of presentational materials and advertising.

We develop and maintain common style and design direction for all products, which ensures visual integrity and branding consistency.

### Website Design & Development



Emovez provides a complete set of Website Design and Development Services and Strategic Consulting. We produce websites from their concept design phase to complete development and deployment. Our solutions are scalable and are based on the latest technology. Our creative team is experienced in producing original, effective and sophisticated designs for customers in different industries.

### Multimedia Presentations



Emovez' Multimedia Department produces engaging online and off-line interactive products. We help our clients with outstanding interactive content and produce multimedia solutions for their marketing and promotional purposes. We work with our clients to determine the best course of action and to realize their visual communication goals.

### Corporate Film Production



Emovez has an all-round experience and capability in producing end-to-end corporate films. From script writing to shooting to voice recording to background music to production and post-production, Emovez has a team of experienced professionals in all aspects of film-making. We make films that help our clients enhance their communication in the richest form of art.

## How We Work

**Emovez** appreciates the unstructured nature of various projects it executes. We believe that it is essential to retain some of this lack of structure, i.e. not making it rigid, in order to enable/facilitate creativity. At the same time we do understand the importance of structured approach in order to assure quality. Quality pertains both to comprehensive coverage of various elements of the project and execution of these elements in line with/exceeding client expectations.

With due focus on the above principle and based on our experience in executing diverse projects aggregating to several man years, we have developed a proprietary methodology. Broadly stated, our methodology is an overall framework, which provides a consistent guideline for planning and executing our projects. Supporting the overall framework, are also various tools and techniques, which provide specific instructions through every stage of our projects.

To request for a copy of **ePRO**, our proprietary approach / methodology model, please send us an email at [ePRO@e-movez.com](mailto:ePRO@e-movez.com)

The following schematic broadly depicts our methodology for the overall solution development program:

>	Pre Project Preparation
>	Industry & Client Research
>	Project Planning
>	Creative Brainstorming & Ideation
>	Production
>	Post-Production
>	Testing
>	Delivery
>	Maintenance



## Why Emovez?

*We package **art, knowledge and technology** to realize your business ideas.*

Emovez has a team of designers and developers with extensive experience in **Visual Communications, Identity and Corporate Branding Design, Website Design & Development, Interactive Multimedia, User Interface Design, Information Architecture, Graphic Design, Animation, Print and Film Production**. We service national and international customers and our clients range from large corporations to small businesses and start-ups. Our unique creative approach, innovative design, quick response time and excellent customer service are critical aspects of our work.

We offer high quality industry-specific design and development services at competitive rates. At Emovez, we focus on creativity, continuous innovation and determination to produce high quality product to our customer's satisfaction.

Along with creative and development services, Emovez also provides strategic consulting, interactive research and development services to help our clients accomplish their objectives.



## Our Strengths

- Understanding of the various communication mediums
- Sound Project Management
- Proactive Issue Tracking and Resolution
- Importance to Usability
- Constant Communication
- Continuous focus on business objectives
- Ability to deliver and maintain an end-to-end solution

## Application Benefits

- Easy Application Maintenance & Update
- Interoperability
- Ability to Customize

## Team Emovez

*We believe one can perform to his true potential only if he enjoys his work thoroughly.*

**Emovez** is a team of young and enterprising professionals with a flair for excellence and a constant hunger for challenge. We believe that one can perform to his true potential only if he enjoys his work thoroughly. We are a lively organization who play hard and work twice as much. Work, at Emovez, moves in a rhythm with each one enjoying his music.

Each **Emover** is a specimen by himself! We have our share of conflicts and contradictions, but our basics remain strong and unruffled.

With a crack team of designers, business strategists and technologists, all under one roof, Emovez can proudly claim to live up to all its promises and more!

### People are our biggest strength!

We recognize people to be our biggest strength and are always on a look out for like-minded individuals who work with pride, have a wealth of knowledge, can multi-task and more importantly have '**The Thing**' in them.

We invite energetic team players who can shift gears at the right time, in the right place.

If you have what it takes to join the party, send us your profile at [careers@e-movez.com](mailto:careers@e-movez.com) or call +91 (22) 2447 2593.



## Who We Work For

Emovez is proud to be associated with an esteemed, global clientele. Our passion for perfection and constant improvement has won us trust of over 100 satisfied international customers.



### Partial list of our clients...



## Client Speak

During the project implementation, the Emovez team was found to be efficient and responsive. The success of the project can be fairly attributed to the creative inputs received from the Emovez project lead, complemented with timely implementation by the team. The website design and functionality have successfully met our expectations.

**Sandeep Singhal**  
CEO, Medusind Solutions

Emovez have good all round experience in developing promotional material across various media such as web site development, design of advertising for magazines, design of corporate and product brochures and other print publicity material, conceptualizing visuals to communicate a thought, creating flash films and demos.

They have created the corporate film for the UniDEL Group, including script editing, stock shoot resourcing, live site filming, animation, music and special effects and all other activity required to produce a quality film.

They have been very responsive, committed and have done a quality job.

**Ashwin Panemangalore**  
Executive Director, UniDEL Group

Thank you for your efforts in revamping and giving our website a new look, which is greatly appreciated. The website designed and developed is appealing to the eye.

I would like to register my token of admiration to the efficiency and pro-activeness exhibited in the whole process.

**Mohan Manikkan**  
Public Relations Officer, Welspun India Ltd.

Emovez has been maintaining and hosting our society's website. They took over from another company a few years back. Emovez have impressed me with their creativity and prompt service. They are a shining example of as to how an organization in the service industry should be. I wish them the very best and I have no hesitation in recommending them.

**Dr. Nagraj Huilgol**  
President, Society for Cancer Research & Communication





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